

28 Sept 2025 — CIMB Arttober '25 — MITEC KL

Art for Humanity

A Fundraising
Auction for Gaza

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About MERCY Malaysia



MERCY Malaysia is an international non-profit organisation focusing on providing medical relief, sustainable health-related development, and risk reduction activities for vulnerable communities, in both crisis and non-crisis situations. Founded in 1999 in response to the conflict in Kosovo, MERCY Malaysia has since evolved, adopting and adapting to the most critical needs affecting communities in Malaysia and globally. MERCY Malaysia is committed to the humanitarian action principles of Humanity, Impartiality, Independence, and Neutrality, which seek to protect the lives and dignity of people at risk and affected by crises.

MERCY Malaysia embraces the Humanitarian Development Nexus approach by building synergies between emergency, humanitarian, and development health aid, therefore improving the effectiveness of the overall effort as well as achieving sustainable outcomes that have been co-created together with communities and other stakeholders. Ultimately, delivering meaningful actions through multi disciplinary responses and facilitating effective partnership with the aim of building communities' resilience to shocks and future disasters.

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Art as a catalyst for change

This fundraising auction is more than an exhibition — it is a movement of solidarity, where artists, collectors, and philanthropists unite to support Gaza's recovery.

Featuring exclusive works by Malaysia's most celebrated artists, alongside rare collectibles and luxury items, each piece contributes to a larger story — of resilience, hope, and the enduring spirit of humanity.

Through this initiative, we reaffirm our commitment to Gaza, ensuring that art becomes a force for change, healing, and empowerment.

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MERCY Malaysia in Gaza

For 25 years, MERCY Malaysia has been at the forefront of humanitarian action, delivering medical relief, sustainable health development, and disaster risk reduction to crisis-affected communities globally.

In Gaza, our presence spans over 15 years, shaped by a deep commitment to providing lifesaving assistance amid one of the world's most protracted humanitarian emergencies. From emergency healthcare to psychosocial support, food security, and infrastructure rehabilitation, MERCY Malaysia continues to address the evolving needs of Gaza's most vulnerable.

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Gaza: A Protracted Humanitarian Emergency

Gaza remains a symbol of resilience amid relentless hardship. Years of conflict, blockade, and destruction have decimated essential services and critical infrastructure. Access to healthcare, clean water, food, and mental health support remains alarmingly scarce.

MERCY Malaysia's interventions in Gaza include



Medical Aid & Rehabilitation: Hospital support, trauma care, rehabilitation, physiotherapy.



Public Health Infrastructure: Sanitation system rehabilitation and desalination plants for clean water.



Food Security: Emergency food aid and local agricultural support.



Mental Health & Psychosocial Support (MHPSS): Trauma counselling and mental health therapy.

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Success Stories: Gaza Art Auction 2024

Our first Gaza Art Auction in 2024 marked a national milestone in creative philanthropy:

- **RM1.2 million raised** in a single evening for Gaza's humanitarian relief
- Over **50 contributing artists and collectors** united in solidarity
- **Strong media coverage** and public support amplified the cause
- Funds **channelled into emergency medical aid, food assistance, and water sanitation** projects in Gaza

This success demonstrated the transformative potential of art when aligned with humanitarian purpose. We now build on this momentum for 2025.



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Gaza Art Auction 2024



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Auction Your Art with Us for Gaza

As an artist, your contribution becomes a catalyst for change. Each artwork tells a story of resilience, hope, and humanity. Your participation directly supports MERCY Malaysia's humanitarian missions in Gaza, transforming creativity into lifesaving aid.

By contributing to the auction, you:

- **Amplify the voices of Palestinians** living under siege
- Translate art into **direct humanitarian impact**
- Join a **national movement of solidarity** through creativity

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How to Contribute

We invite you to auction your artwork in support of Gaza:

Option 1

Contribute 100%
of proceeds to
MERCY Malaysia's
Gaza Relief Fund

Option 2

Contribute 50%
of proceeds to
MERCY Malaysia, retaining
50% for the artist

Every piece, every bid, and every story shared
contributes to a collective humanitarian effort.



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Be Part of the Movement

This is an opportunity to use your art to bring healing, empowerment, and recovery to those who need it most.

Let us come together as a creative community to make a lasting difference for Gaza.

Auction your art. Stand in solidarity. Be part of MERCY Malaysia's humanitarian mission.

Thank You!

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Itinerary

10:00 AM – 12:00 PM

Private Preview Session

Exclusive viewing of the art collection for guests, media, and registered bidders.

Curatorial Dialogue

The session features conversations with the Curator, offering personal insights into selected artworks, their significance, and the creative narratives behind them.

5:00 PM

Guest Arrival, Registration,
and Final Artwork Viewing

Light Refreshment Served

5:30 PM

Opening Montage

A short video presentation on MERCY Malaysia's humanitarian mission and presence in Gaza.

5:35 PM

Welcome Remarks

Delivered by the President of MERCY Malaysia.

5:40 PM

Panel Session

Sharing by MERCY Malaysia's Specialised Care Team (SCT) members on their field experiences and the realities behind the artwork themes.

6:00 PM

Auction Begins

7:00 PM

Auction Ends

Followed by Networking and Light Refreshments

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Date

28 September 2025

Venue

Kuala Lumpur Malaysia
International Trade and
Exhibition Centre (MITEC)

Contact

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