

19th April 2016

Malaysian Medical Relief Society (MERCY Malaysia)

A registered society under the Societies Act 1966 (Society No.: 1155)

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PRESS RELEASE

For Immediate Release

#myMERCYrun2016 now on July 24

KUALA LUMPUR, 19th April 2016: MERCY Malaysia's International Humanitarian Run has been postponed due to growing concerns of the current heatwave. The annual #myMERCYrun will now be held on 24 July 2016, starting at Padang Merbok in Kuala Lumpur at 7am.

"We like to thank the hundreds of runners who have registered their interest to support our #myMERCYrun2016 so far. Due to the heatwave, which is expected to last until June instead of April as previously reported, we are deeply concerned for the wellbeing of our runners and volunteers. In particular, very hot weather can make heart and breathing problems worse," says President of MERCY Malaysia, Dato' Dr Ahmad Faizal Mohd Perdaus.

MERCY Malaysia's International Humanitarian Run with Go International Group as co-organisers is known as #myMERCYrun2016 'Run Like A Superhero.'

"The myMERCYrun2016 'Run Like A Superhero' not only provides us with an approach to raising funds for us to continue our humanitarian efforts, but also presents an opportunity for the public to celebrate the superhero spirit in all of us," adds MERCY Malaysia Deputy Executive Director, Ir Amran Mahzan.

The run will feature three non-competitive categories – 3km, 7km, and 15km – to accommodate participants of various fitness levels and age groups.

For registration details about #myMERCYrun2016, please contact the organisers at cfrd@mercy.org.my or visit our website, www.webprojx.com/mymercyrun.

Ends.

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About MERCY Malaysia

MERCY Malaysia is a non-profit organisation focusing on providing medical relief, sustainable health-related development and risk reduction activities for vulnerable communities in both crisis and non-crisis situations. MERCY Malaysia recognises the value of working with partners and volunteers as well as providing opportunities for individuals to serve with professionalism. We uphold the Code of Conduct for the International Red Cross and Red Crescent Movement and NGOs in Disaster Relief and hold ourselves accountable to our donors and beneficiaries. As a non-profit organisation, MERCY Malaysia relies solely on funding and donations from organisations and generous individuals to continue our services to provide humanitarian assistance to our beneficiaries. For more information, please visit www.mercy.org.my

How is MERCY Malaysia funded?

To ensure independence and impartiality, MERCY Malaysia relies on donations from the general public for financial support. A portion of our income is obtained from institutional donors, individual government grants and other international organizations, which are given on project basis. MERCY Malaysia spends 80% of its income in carrying out its relief operations and support.

Important Note to Media: Usage of Wordmark MERCY Malaysia

In order to avoid confusion with other organisation(s) that uses "Mercy" as the organisation's name or part of the organisation's name, please take note that in addressing the name of our organisation, the wordmark for MERCY Malaysia is with capitalised "MERCY", followed by the word "Malaysia". When describing the organisation, the term "MERCY Malaysia" must always be used in full, and should not be partially referred to as "MERCY", or "Mercy". Thank you for your cooperation.

About Go International Group Dotcom Sdn Bhd

GoInternationalGroup.com conceptualised and will co-organise the third MERCY Malaysia International Humanitarian Run (#myMERCYrun); lifting inspiration from the many hugely successful 'Run for a cause' events from around the world. The relationship with MERCY Malaysia began in 2012, where it collaborated with Leo Burnett and MERCY Malaysia to encourage volunteerism amongst youth, as well as raise funds for the Yasmin Ahmad Childrens' Fund via its annual FEYST: Independent Youth Festival platform.

A brand marketing and communication solutions company founded in 2006, the company is based in Kuala Lumpur and has established a strong foothold in cause-related marketing projects for numerous NGOs from around the region. GoInternationalGroup.com specialises in producing lifestyle and community events that have made a mark especially amongst the youth. The company is also the publisher and owner of AsiaFitnessToday.com, a fitness start-up that aims to get more people on their feet, and living healthy lives. Visit www.gointernationalgroup.com.